



Sponsorship

1st annual LATAM investor-state arbitration conference

Keynote:
Juan Fernández-
Armeito

AT UNIVERSITY OF MIAMI SCHOOL OF LAW

mias.org

MIAMI
international
arbitration
society

Sponsorship opportunities

The Miami International Arbitration Society (MIAS) is hosting the 1st Annual MIAS LatAm Investor-State Arbitration Conference on the 30th of October, 2022, at the University of Miami, Shalala Student Center Complex. The conference falls neatly in between two major international conferences, ICC Miami and the IBA Annual Conference, both of which are attracting arbitrators and counsel from around the world. The 2022 sponsorship opportunities include a variety of levels that will provide brand recognition, complimentary registrations/tickets, discounts and more.

We are currently offering four levels of sponsorship at \$10,000, \$5,000, \$3,500, and \$1,500 levels. Sponsors at all four levels will receive tickets to the event and will be featured within our invitations and event reminders (invitations will be distributed to over 2,000 lawyers, arbitrators, businesses and institutions locally and from around the world). In addition, all sponsors will be recognized on the MIAS website promoting the event.

All of the sponsorship levels will be offered a space on marketing materials leading up to the event and prominence on the website. Already-committed sponsors will get the first opportunity to upgrade their sponsorships with individual opportunities at the event.

Main sponsor \$10,000 (This is an exclusive offer. Only one is available.)

- 8 complimentary tickets (\$2,400 value)
- Recognition as main sponsor and 2-minute introductory remarks
- First refusal of this same exclusive opportunity for next year's MIAS conference.
- Recognition as main sponsor on program and conference poster
- Logo on the conference participant bag
- Pre-event introduction to participants
- Testimonial quote on the MIAS Conference event page
- Opportunity for additional sponsorship on the day (custom)
- Social media mention
- Top recognition in "Thank You" advertisement in one issue of MIAS News, and GAR news.*
- Opportunity to purchase additional tickets with discount (\$50 off each ticket)
- Prominent company branding on signage at the MIAS Conference
- Brand/logo recognition in the program
- Event Website recognition
- Opportunity to contribute a branded item in the conference bag

* Subject to our reaching a sponsorship minimum of 20 sponsors

If you have any questions or have a custom sponsorship request, please contact:

Don Hayden

MIAS Chairman 2022
(305) 799-5198
don@markmigdal.com

Luis O’Naghten

MIAS Conference Committee Chair
(305) 586-1921
Luis.ONaghten@hugheshubbard.com

To become a sponsor now, complete and send in the form on the last page of this brochure.

Committing to sponsorship as early as possible ensures that your firm or business obtains all of the benefits of its selected contribution level.

Gold Sponsorship \$5,000

- 6 complimentary tickets (\$1,800 value)
- Opportunity for additional sponsorship on the day (Breakfast / coffee break / App)
- Social media mention
- Inclusion in “Thank You” advertisement in one issue of MIAS News, and one issue of GAR news*
- Opportunity to purchase additional tickets with discount (\$50 off each ticket)
- Company branding on signage at the MIAS Conference
- Brand/logo recognition in the program
- Event Website recognition
- Opportunity to contribute a branded item in the participant bag

Silver Sponsorship \$3,500

- 4 complimentary tickets (\$1,200 value)
- Inclusion in “Thank You” advertisement in one issue of MIAS News, and one issue of GAR news*
- Opportunity to purchase additional tickets with discount (\$50 off each ticket)
- Company branding on signage at the MIAS Conference
- Brand/logo recognition in the program
- Event Website recognition
- Opportunity to contribute a branded item in the participant bag

Bronze Sponsorship \$1,500

- 2 complimentary tickets (\$600 value)
- Company name on signage at the MIAS Conference
- Name recognition in the program
- Event Website recognition
- Opportunity to contribute a branded item in the participant bag

Our sponsorship packages do not include speaking opportunities. Please let us know if you would be interested speaking opportunities in the future.

Sponsorship Agreement Form

1ST ANNUAL MIAS LATAM INVESTOR-STATE ARBITRATION CONFERENCE | 30 OCT, 2022

List Sponsorship(s) Here: _____

PRIMARY CONTACT

Name: _____

Firm/Organization: _____

Address: _____

City: State / Province / Region: _____

Postal Code: Country: _____

Telephone: _____

E-mail: _____

MARKETING CONTACT

Name: _____

Firm/Organization: _____

Address: _____

City: State / Province / Region: _____

Postal Code: Country: _____

Telephone: _____

E-mail: _____

Please check preferred payment method: ☐ Paying by check ☐ Paying online ☐

TERMS: Sponsorship will not be recognized until payment has been received in full. All sponsorship purchases are nonrefundable.

Complimentary registrations that are a part of the sponsorship level, please provide recipient names and emails to Ines Calderon at ines@mias.org at least two weeks before the start of the event.

AGREEMENT: I agree and understand the details of the sponsorship(s) listed above, the payment terms and agree to comply with the sponsor requirements set forth by the Miami International Arbitration Society (MIAS)

Mail this form with a check payable to the "Miami International Arbitration Society" to:

Ines Calderon, Miami International Arbitration Society, 1200 Anastasia Ave., Suite 213, Coral Gables, FL 33134, with "MIAS Conference Sponsorship" on the memo line.

or Pay online and email form to: Ines Calderon, MIAS | ines@mias.org

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